

In the Claims

Please add the following new claims:

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Add 10)*
--39. The system defined in claim 1 further comprising means for providing a user preference profile option which the user selects to order an e-mail reminder message by selecting from various e-mail reminder preferences.

40. The system defined in claim 39 wherein the means for providing the user preference profile option further comprises means for presenting a user preference profile web page when the user selects the user preference profile option.

41. The system defined in claim 40 wherein the means for presenting the user preference profile web page further comprises means for providing selectable options displayed on the user preference profile web page when the user is presented with the user preference profile web page.

42. The system defined in claim 41 wherein the selectable option is a genre option which the user selects to order an e-mail reminder message by entering a program genre.

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43. The system defined in claim 42 wherein the genre option further comprises means for presenting a genre web page when the user selects the genre option.

44. The system defined in claim 41 wherein the selectable option is an actor option which the user selects to order an e-mail reminder message by entering an actor's name.

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par b12)* 45. The system defined in claim 44 wherein the actor option further comprises means for presenting an actor web page when the user selects the actor option.

46. The system defined in claim 41 wherein the selectable option is an exact title option which the user selects to order an e-mail reminder message by entering an exact program title.

and b13) 47. The system defined in claim 46 wherein the exact title option further comprises means for presenting an exact title web page when the user selects the exact title option.

48. The system defined in claim 41 wherein the selectable option is a partial title option which the user selects to order an e-mail reminder message by entering a partial program title.

and b14) 49. The system defined in claim 48 wherein the partial program title option further comprises means for presenting a

partial title web page when the user selects the partial title option.

50. The method defined in claim 20 further comprising the step of providing a user preference profile option which the user selects to order an e-mail reminder message by selecting from various e-mail reminder preferences.

51. The method defined in claim 50 wherein the step of providing the user preference profile option further comprises the step of presenting a user preference profile web page when the user selects the user preference profile option.

52. The method defined in claim 51 wherein the step of presenting the user preference profile web page further comprises the step of providing selectable options displayed on the user preference profile web page when the user is presented with the user preference profile web page.

53. The method defined in claim 52 wherein the selectable option is a genre option which the user selects to order an e-mail reminder message by entering a program genre.

and b15) 54. The method defined in claim 53 wherein the genre option further comprises the step of presenting a genre web page when the user selects the genre option.

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As 55. The method defined in claim 52 wherein the selectable option is an actor option which the user selects to order an e-mail reminder message by entering an actor's name.

and b16) 56. The method defined in claim 55 wherein the actor option further comprises the step of presenting an actor web page when the user selects the actor option.

57. The method defined in claim 52 wherein the selectable option is an exact title option which the user selects to order an e-mail reminder message by entering an exact program title.

and b17) 58. The method defined in claim 57 wherein the exact title option further comprises the step of presenting an exact title web page when the user selects the exact title option.

59. The method defined in claim 52 wherein the selectable option is a partial title option which the user selects to order an e-mail reminder message by entering a partial program title.